PAPER ID-311166

Roll No:

BTECH
(SEM III) THEORY EXAMINATION 2023-24
TECHNICAL COMMUNICATION

TIME: 3HRS **M.MARKS: 70**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 7 = 14**

Q no.	Question	Marks	CO
a.	State four essential purpose of communication in life.	2	1
b.	Recall the importance of clarity in expert technical lectures.	2	1
c.	Articulate importance of body language during an interview.	2	2
d.	Give reason why group discussion is part of reccruitment activity.	2	2
e.	Express two differences between the report and the proposal.	2	3
f.	Identify essential traits of a Leader.	2	4
g.	Differentiate between webinar, webcast and podcast.	2	5

SECTION B

2. Attempt any *three* of the following: **7 x 3 = 21**

Q no.	Question	Marks	CO
a.	Analyze various directions in which communication flows in an organization to function it successfully.	7	1
b.	Discuss the structural elements of a research paper to be presented in a conference.	7	2
c.	Demonstrate difference between elevator and business pitch. Show eight-step process for pitching an idea.	7	3
d.	List the cognitions, emotions and behavioral skills required for social competence. State the impact of communication on social competence.	7	4
e.	Explain Swami Vivekanand 5-self theory of personality development.	7	5

SECTION C

3. Attempt any *one* part of the following: **7 x 1 = 7**

Q no.	Question	Marks	CO
a.	Classify the barriers that make communication ineffective. Analyze the reason due to which problem arises.	7	1
b.	Describe diagrammatically cyclic nature of Communication process.	7	1

4. Attempt any *one* part of the following: **7 x 1 = 7**

Q no.	Question	Marks	CO
a.	*Statement of Purpose is an essay that highlights your intentions of applying for admission. Explore the basic elements used in writing SOP.*	7	2
b.	*Main function of a communication network is to facilitate the transmission of message.* Identify different types of formal networks.	7	2

5. Attempt any *one* part of the following: **7 x 1 = 7**

Q no.	Question	Marks	CO
a.	Prepare a proposal for tree plantation drive in your nearby area for safeguarding the environment. Invent necessary details by your own.	7	3
b.	Discuss the structure of a project report.	7	3

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6. Attempt any *one* part of the following: **7 x 1 = 7**

Q no.	Question	Marks	CO
a.	Explore thinking and its tools. Illustrate five types of thinking utilized in everyday life.	7	4
b.	*Emotional intelligence refers to the ability to perceive, understand, and manage one's own emotions and relationships.* Examine four essential components of Emotional Intelligence.	7	4

7. Attempt any *one* part of the following: **7 x 1 = 7**

Q no.	Question	Marks	CO
a.	Express strategies to write effective email. Customize an email on behalf of your head of the institution inviting the people to participate in a blood donation camp organized in your campus. Invent necessary details on your own and stick to appropriate email format.	7	5
b.	Explore Maslow's five-tier model theory of the hierarchy of needs with respect to personality.	7	5

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